

ANDREW KELLER

GRAPHIC DESIGNER

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Work Experience

The Shipyard - Graphic Designer

Mar. 2022 - May 2023

Worked as a multi-faceted designer for several clients across a diverse spectrum of industries. Works on digital, print, motion, social, and more. Attends meetings internally and with clients. Presents ideas, concepts, and helps to conceive ideas and direction. Clients include The Ohio State University, CAS, WonderBus Music Festival, Protective Life Insurance, and more.

Randy's - Graphic Designer

Sept. 2020 - Mar. 2022

Worked as the main graphic designer for Randy's marketing department. Duties included packaging design, creating digital marketing assets, email campaigns, both retail and wholesale-focused work, creating social media assets, creating promotional and apparel work, and more.

Freelance Designer/Photographer

Dec. 2015 - Current

Collaborated with people and organizations to create exceptional branding, advertising, and stories for eSports, small businesses, charities, and more. Photographed special events, including weddings, parties and school portraits.

IdeaBase - Photographer

Jan. 2015 - Aug. 2015

Worked mainly as a photographer for multiple projects for diverse clients. Archived and organized old photos and imagery. Worked with local businesses to bolster their brand and identity.

AkronLife Magazine - Photography Intern

June 2014 - Dec. 2014

Produced and edited editorial photographic imagery for a regional lifestyle magazine in the greater Akron area. Reported to art director daily and completed photography assignments as needed. Scheduled photo shoots with subjects. Retouched photos as needed.

Andrew is a graphic designer, illustrator, and sometimes a photographer in central Ohio. He has a Bachelors of Science degree in Photo-Illustration (commercial photography) and a Bachelors of Arts degree in Visual Communication Design (Graphic Design) from Kent State University in Kent, OH. When he's not creating and tinkering, Andrew can be found reading, visiting Ohio's beautiful park systems, traveling, running and climbing.



Education:

Bachelor of Arts

Visual Communication Design (Graphic Design)

Kent State University, 2019

Bachelor of Science

Photo-Illustration

Kent State University, 2015

Skills/Specialties:

Package Design

Branding

Logo Design

Email Campaigns

Social Media Design

Illustration (Traditional & Digital)

Prototyping/Wireframing

Photography

Typography

Hand-Drawn Type

Simple Animation/Motion

Software Expertise:

Illustrator

Photoshop

InDesign

AfterEffects

Adobe XD

Lightroom

Bridge

Microsoft Office (Word, Powerpoint, etc.)

Proficient on both Mac and PC hardware/OS

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